HIGHLIGHTS

There is no limit to how many highlight categories you can create.

Just like regular Instagram posts that you can choose to archive from your feed, only you can see your Instagram Stories Archive

Examples of Instagram Story highlight categories:

- 1. Show case products or services
- 2. Tips
- 3. Blogs
- 4. Tutorials
- 5. Testimonials
- 6. Events
- 7. Recipes

Examples of Highlight categories from other Instagram accounts

