



# **INSTAGRAM STORY WORKBOOK**

SOCIAL WONDERLAND SOCIETY

# INSTAGRAM STORIES

Use this space to write down ideas for Instagram stories for your business.

How often will you post Instagram Stories?

What apps or tools do you need in order to make your Instagram Stories stand out?

What are your current Instagram Story Analytics?

# INSTAGRAM STORIES

How often are you going to review your Instagram Story analytics?

What highlights categories can you create for your business?

What content do you need to create for your highlights?

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What are your favourite Instagram accounts on Stories?  
Why do you like them? How can you implement this into your Story strategy?

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